

EDITORIAL MISSION & PRINT RATE CARD

The Georgina Post offers in-depth local news coverage, community events, support for charities / non-profit organizations, and top-quality advertising for small business owners at affordable rates. Read by more than 7,500 people, The Post is published twice a month in print and is available online at www.georginapost.com

PRICE PER ISSUE	Size	2 weeks 1 issue	2 month 4 issues	6 month 12 issues	12 month 24 issues
Front Page Top Ad	1.75" x 2"	\$220	\$180 (x4)	\$160 (x12)	\$140 (x24)
Front Page 1/4 Page Banner	2" x 7 1/2"	\$220	\$180 (x4)	\$160 (x12)	\$140 (x24)
Front Page 1/4 Page Vertical	1 3/4" x 5 3/4"	\$220	\$180 (x4)	\$160 (x12)	\$140 (x24)
Full Page	7 1/2" x 10"	\$760	\$580 (x4)	\$500 (x12)	\$420 (x24)
1/2 Page Horizontal	7 1/2" x 4 7/8"	\$380	\$300 (x4)	\$260 (x12)	\$220 (x24)
1/2 Page Vertical	3 5/8" x 10"	\$380	\$300 (x4)	\$260 (x12)	\$220 (x24)
1/4 Page	3 5/8" x 4 7/8"	\$200	\$160 (x4)	\$140 (x12)	\$120 (x24)
1/4 Page Banner	2 5/8" x 7 1/2"	\$200	\$160 (x4)	\$140 (x12)	\$120 (x24)
Business Card	3 5/8" x 2 5/16"	\$110	\$90 (x4)	\$80 (x12)	\$70 (x24)
Colour Option	all ads	40% extra	40% extra	40% extra	40% extra

Outside Back Cover +10%; Front Page + 20%. Special rates available for non-profit / charitable organizations. Classified Ad \$30.

ISSUANCE

Published twice a month. Hard copies are distributed on the 10th and 24th of each month to major retail & professional outlets.

Closing day for space reservation is 5 business days before publication.

PAYMENT & DATES

Payable to Anderson Communications Ltd. by E-Transfer, Cheque, Visa or Mastercard.

All payments are due upon space reservation with Ad reservation form.

FILE SIZES / RESOLUTION

Files must be high resolution (300 dpi) in PDF/PDS/EPS/JPG formats.

NOTE: we do not except artwork created in word processing files (i.e., MS Publisher, MS Word, etc.)

FONTS & COLOURS

Type should be minimum 7 point. White type on black minimum 10 point. PDF files must have all fonts embedded.

All images need to be 300 dpi and converted to CMYK. Do not use rich black (4 colour). Rich black will be stripped out without approval.

PRINT SPECS & PROOFS

Please do not include bleed in artwork.

Provided colour proofs are only an approximation of colour reproduction. Colour will appear different in print than onscreen.

The Post reserves the right to add a keyline to floating ads to differentiate them from editorial.

All content such as copy and high-resolution images to be provided by vendor 5 business days before the publication.

GEORGINA POST AD DESIGN

Ad design \$75 per ad including 2 proofs.



Ad Rate Card 2026

ADVERTISING AGREEMENT

ONLINE ADVERTISING RATE CARD

PRICE PER MONTH	Size W x H Pixels	1 Month	3 month	6 month	12 month
Masthead Banner Ad	728px X 90px	\$220	\$200 (x3)	\$180 (x6)	\$160 (x12)
Footer Banner Ad	728px X 90px	\$200	\$180 (x3)	\$160 (x6)	\$140 (x12)
Side Bar Ad	300px X 250px	\$140	\$120 (x3)	\$100 (x6)	\$80 (x12)
Content Ad	300px X 250px	\$140	\$120 (x3)	\$100 (x6)	\$80 (x12)
Content Banner Ad	679px X 90px	\$160	\$140 (x3)	\$120 (x6)	\$100 (x12)

One month minimum charge. Three ad rotations per spot.

AD RESERVATION FORM

Company Name

Address

Phone

Email

QUANTITY	DESCRIPTION	PRICE
NOTES		

SUBTOTAL

HST 13%

TOTAL

Customer Signature

Print Name

Date